

Kristen Wetovick

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Education

UNIVERSITY OF NEBRASKA AT KEARNEY

Bachelors of Science in Multimedia. Minors in Media Production and Nutrition. GPA: 3.7

Kearney, NE

May 2023

Relevant Coursework: Social Media in Society. Typography. CMS WordPress Design and Management.

Design I. Web Design I. Writing for the Media. Video Production and Design. Web Motion and Graphics.

Awards and Honors: Cope Scholar. UNK Distinguished Scholar. Dean's List. Artwork Presented in Faculty Select Art Show. Third Place Golden Leaf Award for "You Don't Have to Go Hungry" PSA.

FULLERTON HIGH SCHOOL

Fullerton, NE

Graduated top ten percent of class. GPA: 98.9

National Honor Society. Academic All State. Roll of Excellence. Citizenship Award.

May 2019

Experience

The Antelope Newspaper

Kearney, NE

Web Editor - Manager

April 2022 – Present

- Communicated and collaborated with other editors for production design and content. Converted and compressed photos to web safe versions. Uploaded articles, photos, and spreads from printed paper into web safe templates and formats. Published articles to the web after proofreading and approving layout and content.
- Utilized SEO keywords and taglines for articles on website. Employed Google Analytics to monitor and analyze site performance.

Heartland Hosting

Kearney, NE

Intern

June 2022-Present

- Wrote product descriptions. Updated product pictures. Adjusted product and shipping prices. Created unique tags for products. Created product categories. Communicated with client to create vision desired for the website.

The University of Nebraska Kearney

Kearney, NE

Student Worker under Dr. Mary Harner

January 2022-Present

- Created website for KOLA area project. Established and designed key pages for content. Established working links to projects and outside content. Ran security assessments. Updated all programming on site. Updated content as needed. Installed and maintained critical plugins. Monitored comments and site traffic. Ran site analytics and wrote analytics report.

University of Nebraska Kearney

Kearney, NE

Art Lab Technician

August 2021 – May 2022

- Observed and oversaw students working in UNK computer labs. Analyzed computers and other technical equipment for optimized function. Assisted students with computer and other technical questions.

Leadership & Activities

UNK Film Club

Kearney, NE

Member

August 2021 – Present

- Helped promote the UNK Film Club through printed advertisements and community engagement. Represented the Film Club at various UNK community events on and off campus.

Students in Mass Media (S.I.M.M.)

Kearney, NE

Member

January 2022 – Present

- Promoted the Communication Department and different majors and concentrations within the department to prospective students. Designed printed advertisements and promotions surrounding S.I.M.M.